

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Smart Media Group LLC (VA)**  
**Attention: Accounts Payable**  
**814 King St**  
**Ste 400**  
**Alexandria, VA 22314**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967400-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE COAST JOBS	C30N06

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	967400	06297213

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	TCJC	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM		----1--	:30	1	\$1,800.00	NM
	Class of Time - Immediately Pre-emptible No Makegood Required								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0312TVH	\$1,800.00 NM
2	11/02/12	11/02/12	Jimmy Kimmel	1206-106A / 1135P	----1--	:30	1	\$125.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	1:02 AM	Jimmy Kimmel	1206-106A / 1135P	:30	TCJC0312TVH	\$125.00 NM
3	11/02/12	11/02/12	Dr. Oz	4-5p	----1--	:30	1	\$1,300.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	4:12 PM	Dr. Oz	4-5p	:30	TCJC0312TVH	\$1,300.00 NM
4	11/02/12	11/02/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$275.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0312TVH	\$275.00 NM
5	11/02/12	11/02/12	M-F 5pm News	5-6pm	----1--	:30	1	\$1,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	5:39 PM	M-F 5pm News	5-6pm	:30	TCJC0312TVH	\$1,200.00 NM
6	11/02/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$375.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0312TVH	\$375.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967400-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE COAST JOBS	C30N06	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/02/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
7	11/02/12	11/02/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 11/02/12 6:13 AM WPBF News 25 Mornings 6-7AM :30 TCJC0312TVH \$850.00 NM									
8	11/02/12	11/02/12	Good Morning America	7-9AM	----1--	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 11/02/12 6:59 AM Good Morning America 7-9AM :30 TCJC0312TVH \$1,200.00 NM									
9	11/02/12	11/02/12	Jeopardy	7:30-8PM	----1--	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 11/02/12 7:52 PM Jeopardy 7:30-8PM :30 TCJC0312TVH \$4,500.00 NM									
10	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 TCJC0312TVH \$1,800.00 NM									
11	11/05/12	11/05/12	Jimmy Kimmel	1206-106A / 1135P	1-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 12:23 AM Jimmy Kimmel 1206-106A / 1135P :30 TCJC0312TVH \$125.00 NM									
12	11/05/12	11/05/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$275.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 4:59 AM WPBF News 25 @ 5am 5-530am :30 TCJC0312TVH \$275.00 NM									
13	11/05/12	11/05/12	M-F 5pm News	5-6pm	1-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 5:38 PM M-F 5pm News 5-6pm :30 TCJC0312TVH \$1,200.00 NM									
14	11/05/12	11/05/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 5:40 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TCJC0312TVH \$375.00 NM									
15	11/05/12	11/05/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967400-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE COAST JOBS	C30N06

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	11/05/12	11/05/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$850.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	11/05/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0312TVH	\$850.00 NM
16	11/05/12	11/05/12	Good Morning America	7-9AM	1-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,200.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	11/05/12	7:30 AM	Good Morning America	7-9AM	:30	TCJC0312TVH	\$1,200.00 NM
17	11/05/12	11/05/12	Jeopardy	7:30-8PM	1-----	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$4,500.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	11/05/12	7:54 PM	Jeopardy	7:30-8PM	:30	TCJC0312TVH	\$4,500.00 NM
18	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$300.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	11/03/12	6:39 AM	Sat 6-7am News	Sat 6-7am	:30	TCJC0312TVH	\$300.00 NM
19	11/03/12	11/03/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$1,000.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	11/03/12	7:57 PM	Sat 7pm News	7-730pm	:30	TCJC0312TVH	\$1,000.00 NM
LR - Football									
20	11/03/12	11/03/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$1,800.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	11/03/12		Sat Jeopardy	Sat 7:30-8PM	:00		<del>\$1,800.00</del> NM
Credited									
21	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$700.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	11/03/12	8:22 AM	Sat 8-9am News	Sat 8-9am	:30	TCJC0312TVH	\$700.00 NM
22	11/04/12	11/04/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$400.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	11/04/12	10:29 AM	Chris Matthews	Sun 10-10:30AM	:30	TCJC0312TVH	\$400.00 NM
23	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE COAST JOBS	C30N06	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
	10/29/12	11/04/12	-----1		1			\$750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	11:55 PM	Sun 11:35pm Late News	1135p-12am	:30	TCJC0312TVH	\$750.00 NM
24	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	5:28 AM	Sun 5-6am News	Sun 5-6am	:30	TCJC0312TVH	\$200.00 NM
25	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:41 AM	Sun 6-7am News	Sun 6-7am	:30	TCJC0312TVH	\$300.00 NM
26	11/04/12	11/04/12	Sun 630pm News	630-7pm	-----1	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:51 PM	Sun 630pm News	630-7pm	:30	TCJC0312TVH	\$1,000.00 NM
27	11/04/12	11/04/12	Sun ABC Prime A	7-8PM	-----1	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:59 PM	Sun ABC Prime A	7-8PM	:30	TCJC0312TVH	\$1,200.00 NM
28	11/01/12	11/01/12	Jimmy Kimmel	1206-106A / 1135P	---1---	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---1---	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	12:58 AM	Jimmy Kimmel	1206-106A / 1135P	:30	TCJC0312TVH	\$125.00 NM
29	11/01/12	11/01/12	WPBF News 25 @ 5am	5-530am	---1---	:30	1	\$275.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---1---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0312TVH	\$275.00 NM
30	11/01/12	11/01/12	M-F 5pm News	5-6pm	---1---	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---1---	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	5:27 PM	M-F 5pm News	5-6pm	:30	TCJC0312TVH	\$1,200.00 NM
31	11/01/12	11/01/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---1---	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE COAST JOBS	C30N06	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	11/01/12	11/01/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 5:36 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TCJC0312TVH \$375.00 NM									
32	11/01/12	11/01/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---1--- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 6:28 AM WPBF News 25 Mornings 6-7AM :30 TCJC0312TVH \$850.00 NM									
33	11/01/12	11/01/12	Good Morning America	7-9AM	---1---	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---1--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 8:48 AM Good Morning America 7-9AM :30 TCJC0312TVH \$1,200.00 NM									
34	11/01/12	11/01/12	Jeopardy	7:30-8PM	---1---	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---1--- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 7:35 PM Jeopardy 7:30-8PM :30 TCJC0312TVH \$4,500.00 NM									
35	10/30/12	10/30/12	M-SUN WPBF News 25 @ 11-11:35PM		-1-----	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 TCJC0312TVH \$1,800.00 NM									
36	10/30/12	10/30/12	Jimmy Kimmel	1206-106A / 1135P	-1-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -1----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 12:38 AM Jimmy Kimmel 1206-106A / 1135P :30 TCJC0312TVH \$125.00 NM									
37	10/30/12	10/30/12	Dr. Oz	4-5p	-1-----	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -1----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 4:36 PM Dr. Oz 4-5p :30 TCJC0312TVH \$1,300.00 NM									
38	10/30/12	10/30/12	WPBF News 25 @ 5am	5-530am	-1-----	:30	1	\$275.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 5:14 AM WPBF News 25 @ 5am 5-530am :30 TCJC0312TVH \$275.00 NM									
39	10/30/12	10/30/12	M-F 5pm News	5-6pm	-1-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 5:30 PM M-F 5pm News 5-6pm :30 TCJC0312TVH \$1,200.00 NM									

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967400-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE COAST JOBS	C30N06	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/30/12	10/30/12	WPBF News 25 Mornings	5:30-5:57am	-1-----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	5:54 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0312TVH	\$375.00 NM
41	10/30/12	11/06/12	WPBF News 25 Mornings	6-7AM	-1-----	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0312TVH	\$850.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	11/06/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0312TVH	\$850.00 NM
42	11/06/12	11/06/12	Good Morning America	7-9AM	-1-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	7:59 AM	Good Morning America	7-9AM	:30	TCJC0312TVH	\$1,200.00 NM
43	10/31/12	10/31/12	M-SUN WPBF News 25 @ 11-11:35PM		--1----	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0312TVH	\$1,800.00 NM
44	10/31/12	10/31/12	Jimmy Kimmel	1206-106A / 1135P	--1----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	12:58 AM	Jimmy Kimmel	1206-106A / 1135P	:30	TCJC0312TVH	\$125.00 NM
45	10/31/12	10/31/12	Dr. Oz	4-5p	--1----	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	4:14 PM	Dr. Oz	4-5p	:30	TCJC0312TVH	\$1,300.00 NM
46	10/31/12	10/31/12	WPBF News 25 @ 5am	5-530am	--1----	:30	1	\$275.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0312TVH	\$275.00 NM
47	10/31/12	10/31/12	M-F 5pm News	5-6pm	--1----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	5:29 PM	M-F 5pm News	5-6pm	:30	TCJC0312TVH	\$1,200.00 NM
48	10/31/12	10/31/12	WPBF News 25 Mornings	5:30-5:57am	--1----	:30	1	\$375.00	NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967400-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE COAST JOBS	C30N06	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0312TVH	\$375.00 NM
49	10/31/12	10/31/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0312TVH	\$850.00 NM
50	10/31/12	10/31/12	Good Morning America	7-9AM	--1----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	7:30 AM	Good Morning America	7-9AM	:30	TCJC0312TVH	\$1,200.00 NM
51	10/31/12	10/31/12	Jeopardy	7:30-8PM	--1----	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	7:54 PM	Jeopardy	7:30-8PM	:30	TCJC0312TVH	\$4,500.00 NM
52	11/02/12	11/02/12	Wheel Of Fortune	7-7:30PM	----F--	:30	1	\$7,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$7,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	TCJC0312TVH	\$7,500.00 NM
53	11/02/12	11/02/12	Good Morning America	7-9AM	----F--	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	8:46 AM	Good Morning America	7-9AM	:30	TCJC0312TVH	\$1,300.00 NM
54	11/05/12	11/05/12	Good Morning America	7-9AM	M-----	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	8:55 AM	Good Morning America	7-9AM	:30	TCJC0312TVH	\$1,300.00 NM
55	11/05/12	11/05/12	Mon ABC Prime Other	Prime Other	M-----	:30	1	\$16,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$16,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	9:15 PM	Mon ABC Prime Other	Prime Other	:30	TCJC0312TVH	\$16,000.00 NM
56	11/06/12	11/06/12	Good Morning America	7-9AM	-T-----	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	8:49 AM	Good Morning America	7-9AM	:30	TCJC0312TVH	\$1,300.00 NM

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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967400-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE COAST JOBS	C30N06

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
56	11/06/12	11/06/12	Good Morning America	7-9AM	-T-----	:30	1	\$1,300.00	
Class of Time - Fixed Non Pre-emptible									
<u>Total Spots</u>							<b>56</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$83,325.00</b>
<u>Agency Commission</u>	<b>\$12,498.75</b>
<u>Net Amount Due</u>	<b>\$70,826.25</b>